

College Bound Program Overview

P2C

ATHLETE PREP

Offices:

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(915) 307-4599

San Antonio, TX Office
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Coming Soon Offices in North Carolina, and Virginia!!!!

Email: info@p2cathleteprep.com

www.p2cathleteprep.com

EXECUTIVE SUMMARY

P2C Athlete Prep is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to inspire and empower today's youth to change their world. Through academics and athletics, our goal is to make our program accessible to anyone, anywhere. We will equip at-risk youth, families, and administrators with the skills and tools they need to create change in their communities.

STATEMENT OF NEED

Students **6th through 12th grades** face a kaleidoscope of challenges as they move toward maturity. How they deal with these challenges can significantly influence critical paths in their lives. Without support systems in place, students are at risk of adopting patterns of behavior that undermine their ability to succeed at school. Even students who try very hard to succeed may not have the guidance they need to help them reach their full potential.

According to Intercultural Development Research Association website's (www.idra.org) "Attrition and Dropout Rates in Texas" (released on October 31, 2017), Texas is losing one out of four students. The state attrition rate of 24 percent is down from 25% in 2016. This is good news. It reflects a steady improvement in the educating young Americans. However – the same research shows that in 2016-2017, Texas high schools lost 99,960 students. It further shows that Black and Hispanic students are two times more likely to drop out than White students. This number does not include the marginal students who are underperforming and are not on the best path to succeed academically. As a nation, we cannot afford to lose the talents, skills, innovative ideas and dreams of even one student. The U.S. Department of Education is committed to achieving the President's ambitious education goals, which are:

- The U.S. is to become No. 1 in the world in the percentage of the population with a college degree by 2020; and
- The U.S. is to significantly reduce gaps between low-income and minority students and their peers in high school graduation and college access and success by 2020.

But the Administration and the U.S. Department of Education cannot do this alone. They need a broad network of support that includes parents, mentors, concerned individuals, nonprofit organizations, charitable foundations and corporate citizens. There can be no "holes" in the net of support for our students. Our "P2C Athlete Prep" initiative offers a variety of programs designed to tackle the challenges that many students face in today's complex environment. We utilize both local and national resources in our effort to provide students with the tools and guidance they need to become the next generation of national leaders.

"P2C Athlete Prep" has developed a cluster of programs that offers support to all students regardless of age, location, economic background or ethnicity. Since we do not charge participating students, we have the potential to reach out to deserving students everywhere. Our programs range from offering college preparation classes, tutoring, mentoring and ACT/SAT preparation to addressing social issues like the effect of substance abuse and bullying. We will not stop until every need is defined and met. To that end, we are committed to launching additional programs as needed.

Our goal is to help each student develop a personal compass by which to live so that they can enter adulthood with all the tools they will need to succeed. This goal does not come without a cost, and we are reaching out to individual donors and charitable organizations like yours to help defray our operational costs.

PROJECT DESCRIPTION

Through our programs, our goal is to support the whole child as he or she struggles to find his or her personal identity, build self-esteem and enjoy a successful academic experience on the path to maturity. In some cases, we target student athletes, who have found self-respect in sports but who need additional support scholastically. In some cases, we offer life-skills to students, such as resume writing and money management. And in others, we help them resist the temptations of risky behavior like drugs, alcohol and gang involvement.



College Bound Program

Middle School Development Program (Students grades 6th through 8th):

- Tutoring Program (Required for students with a GPA less than 3.0)
- Rising Stars Mentorship Program
- **Program Additions / Enhancements:**
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling
 - Sports Showcases

High School Development Program (Students grades 9th through 10th):

- Tutoring Program (Required for students with a GPA less than 3.0)
- Rising Stars Mentorship Program
- Student Athlete College Preparation
- Online College Marketing and Promotions (for select varsity level student athletes)
- **Program Additions / Enhancements:**
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling
 - Fitness Classes / Training
 - Academic College Visits
 - College Sports Showcases

College Bound Program (Students grades 11th through 12th):

- College Bound Athlete Mentorship Program
- Online SAT/ACT Preparation Course and Validation
- Student Athlete College Preparation
- Online Marketing and Promotions
- **Program Additions / Enhancements:**
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling
 - Fitness Classes / Training
 - Academic College Visits
 - College Bound Sports Showcases
 - Tutoring Program

Military Family College Readiness Program:

- Tutoring Program
- Mentorship Programs (**Rising Stars and College Bound**)
- Online SAT/ACT Preparation Course and Validation
- Student Athlete College Preparation
- Online Marketing and Promotions
- Military College Scholarship Workshops
 - Post 911 GI Bill Benefits
 - Hazelwood Act Benefits
 - Yellow Ribbon Program
 - The Fry Program
 - Other state sponsored military incentive programs
- **Program Additions / Enhancements:**
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling
 - Fitness Classes / Training
 - Academic College Visits
 - College Bound Sports Showcases

PROGRAM PARTICIPANT
WHO WENT TO COLLEGE:

96.6%

ATHLETIC SCHOLARSHIP
SUCCESS RATE:

90.9%



Program Overview:

Participants will have 12-months of access to the following:

- mentorship
- student athlete college prep sessions
- online athletic marketing and promotions
- online SAT / ACT preparation courses
- online tutoring for 80+ courses and all subjects (**active military only**)
- and access to P2C Athlete Prep and its partners for assistance annually until the student athlete graduates high school.

Program Size:

The program is designed for an infinite number of student athletes in each program.

Program Requirements and proposed schedule:

We would propose the following to maximize exposure to all participants:

- Ability to host 1 to 2 College Showcases in various sports for participants in the program initially in the following sports with more to be added as required:
 - Football
 - Boys' Basketball
 - Girls' Basketball
 - Girls' Volleyball
 - Baseball
 - Softball



Program entry criteria for student athletes:

- **Must be a student Athlete**
- **Qualifies for free or reduced lunch program with the school system**
- **Minimum GPA of 2.5** (mandatory inclusion into Tutoring program) – 6th through 10th graders
- Minimum GPA of 3.0 – 11th graders and above

Participants in the College Bound Program will need to meet the following criteria to be considered for inclusion in the College Bound Program resources:

- At minimum a junior who is on track to complete 10 of the 16 core hours required by the NCAA
- Have a minimum GPA of 3.0
- Be a member of the varsity team and nominated by the coaching staff to participate
- Have a minimum SAT/ACT scores of:
 - **860** on the SAT or
 - **18** composite ACT score
- Be in good standing with the school

Middle School Development Program (Students grades 6th through 8th):

Method: The Middle School Development Program is an annual program that will run for a period of 9-months each year. We will speak with each coach, parent, and player within the middle school's athletics program to inform them of the Middle School Development Program for the following aspects of this program:

- **Tutoring Program** – Student Athletes who come into the program with a GPA less than 3.0 are required to enter into a tutoring program. For Active Duty family members, they will have access to a free online Tutoring program through one of our partners – tutor.com.
- **Rising Stars Mentorship Program** – A network of professionals would serve as mentors and we have established a network of instructors/counselors and college coaches to provide monthly sessions.
 - **4 mentorship sessions**
 - **Mandatory participation starting in 8th grade**
 - **October, January, February, and April**
 - **6th and 7th graders will have access to on-demand sessions**
- **Program Additions / Enhancements that can be added**
 - **Nutrition (Health and Wellness) Program**
 - Nutrition Counseling – A network of nutrition counselors will provide monthly sessions to participants.
 - **Sports Showcases** – Individual and team showcases in identified sports will be provided for players. These events will be made available to every college program in America via live stream and post-event on demand.
 - **2 individual showcase**
 - **1 team tournament**

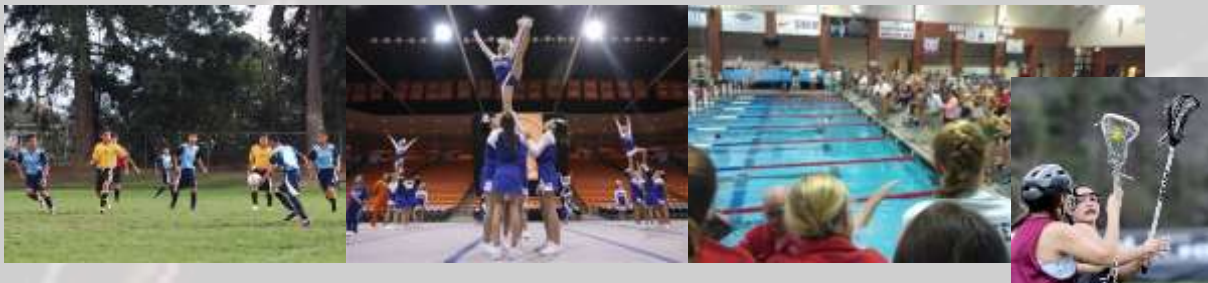


Evaluation: We will conduct teleconference reviews every 60 days to updated and validate the program for the participants.

- **Rising Stars Mentorship Program** – We will provide mentorship sessions live via video teleconference and on demand through our website for student athletes and track their progress for the duration of their time in the program.
- **Program Additions / Enhancements that can be added**
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – We will provide nutrition counseling services for students and track their nutritional progress every 6 months. Additionally, we will have an online information resource that will allow program participants the ability to ask questions to our group of nutritional experts. These questions will then be answered in a 24 to 48-hour window by at least one member of our nutritional counselor/instructor cohort.
 - **Sports Showcases** – We will monitor the number of views for our video live stream and keep track of the college coaches who commit to watching the event in person.

The following will be provided to each participant:

- **Rising Stars Mentorship Program** – Monthly mentorship sessions, meeting on the designated day of the week each month live and via video teleconference with our staff.
- **Program Additions / Enhancements that can be added**
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – Monthly nutrition sessions, meeting on the designated day of the week each month.
 - **Sports Showcases** – Showcases will be provided with participants being evaluated, ranked, and their information provided to college coaches.



High School Development Program (Students grades 9th through 10th):

Method: The High School Development Program is an annual program that will run for a period of 9-months each year. We will speak with each coach, parent, and player within the high school's athletics program to inform them of the High School Development Program for the following aspects of this program:

- **Rising Stars Mentorship Program** – A network of professionals would serve as mentors and we have established a network of instructors/counselors and college coaches to provide monthly sessions.
 - **4 mentorship sessions**
 - **October, January, February, and March / April / May**
- **Student Athlete College Preparation Sessions** – Via in person, video teleconferences, and on demand video recordings, we have put together sessions to provide from a network of college admission and financial aid counselors to provide during these sessions for the parents and players who participate in this program.
 - **4 sessions**
 - **October, January, February, and March / April / May**
 - **Assistance in development of initial college list (25 colleges) – (SAARs emailed by student athlete*)**
- **Program Additions / Enhancements that can be added**
 - **Academic College Visits** – Students will be provided the ability to participant in academic college visits to expose student to college campuses, talk with admissions and financial aid personnel at colleges regionally and nationally.
 - **Nutrition (Health and Wellness) Program**
 - Nutrition Counseling – A network of nutrition counselors will provide monthly sessions to participants.
 - Fitness Classes / Training – A network of trainers will provide training sessions to participants.
 - **College Sports Showcases** – Showcases will be provided with participants being evaluated, ranked, and their information provided to college coaches.



Evaluation: We will conduct teleconference reviews every 60 days to updated and validate the program for the participants.

- **Rising Stars Mentorship Program** – We will provide mentorship sessions via video teleconference and uploaded to our website for student athletes and track their progress for the duration of the pilot program.
- **Student Athlete College Preparation Session** – We will provide college preparatory sessions via video teleconference and on-demand for participants for a period of 6-months and track their progress for at least one year.
- **Program Additions / Enhancements that can be added**
 - **Academic College Visits** –We will track the number of participants that attend these visits along with what the number of provide academic college visits for.
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – We will provide nutrition counseling services for students and track their nutritional progress for at least one year. Additionally, we will have an online information resource that will allow program participants the ability to ask questions to our group of nutritional experts. These questions will then be answered in a 24 to 48-hour window by at least one member of our nutritional counselor/instructor cohort.
 - Fitness Classes/Training – We will provide bi-weekly training sessions for participants and track their health and fitness progress yearly until they exit the program.
 - **College Sports Showcases** – We will monitor the number of views for our video live stream and keep track of the college coaches who commit to attending the event in person. Additionally, we will track what student athletes go to what colleges after attending this event.



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The following will be provided to each participant:

- **Rising Stars Mentorship Program** – Monthly mentorship sessions, meeting on the designated day of the week each month via video teleconference with our staff in Texas.
- **Student Athlete College Preparation Sessions** – Monthly sessions, meeting on the designated day of the week each month via video teleconference with our staff.
- **Program Additions / Enhancements that can be added**
 - **Academic College Visits** – The ability for students to semi-annually visit college campus.
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – Monthly nutrition sessions, meeting on the designated day of the week each month.
 - Fitness Classes/Training – Bi-Weekly fitness classes/training sessions, meeting on the designated days of the week each month.
 - **College Sports Showcases** – College showcases will be provided to with participants being evaluated, ranked, and their information provided to college coaches.



College Bound Program:

Method: The College Bound Program is an annual program that will run for a period of 9-months each year. We will speak with each coach, parent, and player within the high school's athletics program to inform them of the College Bound Program for the following aspects of this program:

- **College Bound Athlete Mentorship Program** – Via in person, video teleconferences, and on demand video recordings, we have put together mentorship sessions to provide during these sessions for the parents and players that will help take them down this pathway to college. We also will have staff available to answer any questions, concerns, etc. for the program participants as they take this journey.
 - **9 monthly mentorship sessions**
 - **October through June**
- **Online SAT / ACT/SAT Preparation Courses and Validation** – Participants will have the ability to participate in online SAT/ACT Prep sessions provided through our partnership with eKnowledge.com. Additionally, we will validate all ACT/SAT scores for compliance with NCAA and other sports associations requirements.
- **Student Athlete College Preparation Sessions** – Via in person, video teleconferences, and on demand video recordings, we have put together sessions to provide from a network of college admission and financial aid counselors to provide during these sessions for the parents and players who participate in this program.
 - **9 monthly sessions**
 - **October through June**
 - **By end of Junior year, college list down to 10 colleges – (SAARs emailed by student athlete*)**
 - **College list down to 5 colleges at start of Senior year – (SAARs emailed by student athlete*)**
- **Online Athletic Marketing and Promotions** – We have developed a website portal that allows student athletes selected for this portion of the program the ability to create online profiles that consist of their photo, contact information, high school information such as grades, GPA, SAT/ACT test scores, and video highlights of their athletic accomplishments.
- **Program Additions / Enhancements that can be added**
 - **Academic College Visits** – Students will be provided the ability to participant in academic college visits to expose student to college campuses, talk with admissions and financial aid personnel at colleges regionally and nationally.
 - **Nutrition (Health and Wellness) Program**
 - Nutrition Counseling – A network of nutrition counselors will provide monthly sessions to participants.
 - Fitness Classes / Training – A network of trainers will provide training sessions to participants.
 - **College Sports Showcases** – Showcases will be provided with participants being evaluated, ranked, and their information provided to college coaches.

Evaluation: We will conduct teleconference reviews every 60 days to updated and validate the program for the participants.

- **College Bound Athlete Mentorship Program** – We will provide mentorship sessions via video teleconference and uploaded to our website for student athletes and track their progress for the duration of the pilot program.
- **Online SAT / ACT/SAT Preparation Courses and Validation** – Through our partnership with eKnowledge.com, each participant in the program will have access to online SAT and ACT Preparation courses to help in test taking. We will then compare these scores to the average test scores to determine how effective the online SAT/ACT Preparation courses are working for program participants. Additionally, we will work with student athletes to verify their ACT/SAT testing requirements are in compliance with NCAA and other sports associations requirements.
- **Academic College Visits** – We will track the number of participants that attend these visits along with what the number of provide academic college visits for.
- **Student Athlete College Preparation Session** – We will provide college preparatory sessions via video teleconference and on-demand for participants for a period of 6-months and track their progress for at least one year.
- **Online Athletic Marketing and Promotions** – Each 11th and 12th grade student athlete who participates in this portion of the program will be allowed to the ability to create an online profile that will consist of their photo, contact information, high school information such as grades, GPA, SAT/ACT test scores, and video highlights of their athletic accomplishments. Through our online platform, student athlete profiles will be made available to a network of over **1,500** college coaches that are seeking quality student athletes for their programs. We will track what colleges contact the student athletes and ultimately the college that they chose to attend.
- **Program Additions / Enhancements that can be added**
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – We will provide nutrition counseling services for students and track their nutritional progress for at least one year. Additionally, we will have an online information resource that will allow program participants the ability to ask questions to our group of nutritional experts. These questions will then be answered in a 24 to 48-hour window by at least one member of our nutritional counselor/instructor cohort.

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- Fitness Classes/Training – We will provide bi-weekly training sessions for participants and track their health and fitness progress yearly until they exit the program.
- **College Sports Showcases** – We will monitor the number of views for our video live stream and keep track of the college coaches who commit to attending the event in person. Additionally, we will track what student athletes go to what colleges after attending this event.

The following will be provided at each location:

- **College Bound Athlete Mentorship Program** Monthly mentorship sessions, meeting on the designated day of the week each month via video teleconference with our staff in Texas.
- **Online SAT/ ACT Preparation and Validation** – Each participant will have access for 12-months to online SAT and ACT preparation tools through eKnowledge.com/P2C. Each participant's ACT/SAT scores are validated based off of their core GPA to determine their eligibility for an athletic scholarship.
- **Student Athlete College Preparation Sessions** – Monthly sessions, meeting on the designated day of the week each month via video teleconference with our staff.
- **Online Athletic Marketing and Promotions** – Each 11th and 12th grade student athlete we be provided an online marketing and promotion profile that will be accessible to a network of over **1,500** college coaches.
- **Program Additions / Enhancements that can be added**
 - **Academic College Visits** – The ability for students to semi-annually visit college campus.
 - **Nutrition (Health and Wellness) Program** –
 - Nutrition Counseling – Monthly nutrition sessions, meeting on the designated day of the week each month.
 - Fitness Classes/Training – Bi-Weekly fitness classes/training sessions, meeting on the designated days of the week each month.
 - **College Sports Showcases** – College showcases will be provided to with participants being evaluated, ranked, and their information provided to college coaches.



Program Partners Information:

SAT and ACT Prep Courses

Cheryl Litras
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Email: Cheryl@eKnowledge.com



<http://www.eknowledge.com/P2C>

College Recruiting, Marketing, Promotions, and Prep Services

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**Health Fitness, Nutrition, Sports Specific Training Services,
Individual and Team Showcases / Tournaments**

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