Military Family College Readiness Program Overview



ATHLETE PREP

501(c)3 -- Founded in 2017

Offices: Head Quarters (El Paso, TX): 7598 N. Mesa St. Suite C-2 El Paso, TX 79912 (915) 307-4599 (915) 307-4791 fax Email: info@p2cathleteprep.com

Website: www.p2cathleteprep.com

Contact Person and Title: Steven Howard, President showard@p2cathleteprep.com San Antonio, TX Office 4243 Piedras Suite 228 San Antonio, TX 78228 (210) 257-8068

Organization's mission: Our mission is to inspire and empower today's youth to change their world. Through education and athletics, our goal is to make our program accessible to anyone, anywhere. We'll equip at-risk youth and others with the skills and tools they need to create change in their communities.

Summary of project: P2C Athlete Prep's Military Family College Readiness Program is designed to prepare military families with students in the 9th through 12th grade for the trials and tribulations they will face in preparing for college admissions process as a military family. With unique challenges caused by deployments, military moves, and being stationed overseas; military dependents face added dimensions to the college admissions process that the average student might not face.



EXECUTIVE SUMMARY

P2C Athlete Prep is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to inspire and empower today's youth to change their world. Through athletics and academics, our goal is to make our program accessible to anyone, anywhere. We will equip at risk youth and others with the skills and tools they need to create change in their communities.

STATEMENT OF NEED

Military dependent students **9th through 12th grades** face a kaleidoscope of challenges as they move toward maturity. How they deal with these challenges can significantly influence critical paths in their lives. Without support systems in place, students are at risk of adopting patterns of behavior that undermine their ability to succeed at school. Even students who try very hard to succeed may not have the guidance they need to help them reach their full potential.

The National Military Family Association states that "the average military child will attend as many as nine schools before they graduate from high school." Military families worry about how moving will affect a student's education or how to support them through emotional fallouts from losing friends again. Couple this with a student athlete who now has to "prove" themselves yet again to a new coach and teammates, and you have a recipe for disaster if not handle correctly.

PROJECT DESCRIPTION

Through our programs, our goal is to support the whole child as he or she struggles to find his or her personal identity, build self-esteem and enjoy a successful academic experience on the path to maturity. Military families are unique. Between deployments, military directed moves, and balancing all of this with a high school student looking to continue in college; military families have a very stressful time. Helping to build resilient families is key to ensuring that a military student has the tools they need to overcome their specific challenges that typically are out of their control.

Below is a snapshot of the Military Family College Readiness Program. Although we are requesting general operating support with this proposal, we know that not even the most fully-funded operations can have a meaningful impact without solid programs.



Military Family College Readiness Program:

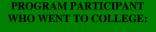
- Online Tutoring Program (Active Duty Only)
- College Bound Mentorship Programs
 - Rising Stars Mentorship Program (6th 10th Grades)
 - College Bound Mentorship Program (11th 12th Grades)
- Online ACT/SAT Preparation and Validation
- College Preparation Program

- Online College Marketing and Promotions
 - Military College Scholarship Workshops
 - Post 911 GI Bill Benefits
 - Hazelwood Act Benefits
 - Yellow Ribbon Program
 - The Fry Program
 - Other state sponsored military incentive programs

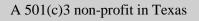
Military College Seminar / Workshop

- Gang Prevention
- Bullying Prevention
- Drug and Alcohol Prevention
- o Money Management
- Workforce Development (Resume Writing)
- Overcoming the effects of military moves on student athletes
- Program Additions / Enhancements
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling
 - Fitness Classes / Training
 - Academic College Visits
 - College Bound Sports Showcases



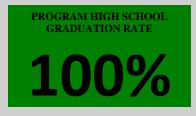








P2C Athlete Prep Successes: Over the past 3 years, along with our partners we have been very successful in help students achieve higher education. Every program participant has graduated from high school with 96.4% choosing to continue on to college. In the process, we have helped guide 90.9% of these participants to using athletics as a means to help minimize their cost of attending college.



BEXAR COUNTY HIGH SCHOOL GRADUATION RATE



state of texas high school graduation rate **89%**

EL PASO COUNTY HIGH SCHOOL GRADUATION RATE



Program Overview:

Participants will have 9-months of mentorship and college prep sessions. Additionally, each participant will have access to 12-months of online SAT and ACT Prep courses, online tutor services, online athletic marketing and promotions and access to P2C Athlete Prep and its partners for assistance annually until the student athlete graduates high school. Our target focus for this program will be the following military installations:

- Fort Bragg (Fayetteville, NC) 77,177 personnel and 62,962 active duty family members along with 98,507 Army retirees and family members in the area.
- Fort Bliss (El Paso, TX) 39,000 soldiers and over 40,000 family members of active duty and retired personnel
- Joint Base San Antonio Lackland Air Force Base, Fort Sam Houston and Randolph Air Force Base (San Antonio, TX) – 80,000 personnel and over 161,971 family members of active duty and retired personnel

And like military service, this program follows the military dependent no matter where the parents are stationed.

Current Fundraising Plan for the Military Family College Readiness Program:

- Without funding, the programs would cost \$1,849.00 per participant.
- We will seek donations from local businesses requesting that they consider sponsoring participants.
- As we complete the 1st year, we will seek out state funding to continue to provide this program to participants.

Program Size:

The program is designed for an infinite amount of total military in each program.



Program Requirements and proposed schedule:

This program requires that all participants be military dependents enrolled in DEERs system with a valid military dependent ID Card. Additionally, we propose the following to maximize exposure to all participants:

- Ability to host 1 to 2 College Showcases in various sports for participants in the program initially in the following sports with more to be added as required:
 - Football
 - o Boys' and Girls' Basketball
 - Girls' Volleyball
 - Baseball and Softball
 - Boys' and Girls' Soccer

Participants in the College Bound Mentorship Program will need to meet the following criteria to be considered for inclusion in the online athletic resources:

- Minimum GPA of 2.5 (mandatory inclusion into Tutoring program) 6th through 10th graders
- At minimum a junior who is on track to graduate and is college eligible
- Have a minimum GPA of 3.0
- Be a member of the varsity team and nominated by the coaching staff to participate
- Have a minimum SAT/ACT scores of:
 - 860 on the SAT or
 - **18** composite ACT score
- Be in good standing with the school

Military Family College Readiness Program (Students grades 6th through 10th grades):

<u>Method</u>: The Military Family Readiness Program is an annual program that will run for a period of 9-months each year. We will speak with each family readiness support assistant, MWR, Youth Services Coordinator, coach, parent, and player assigned to the each of our target areas to inform them of the Military Family College Readiness Program for the following aspects of this program:

- **Rising Stars Mentorship Program (6th through 8th Graders)** A network of professionals would serve as mentors and we have established a network of instructors/counselors and college coaches to provide monthly sessions.
 - 4 mentorship sessions
 - Mandatory participation starting in 8th grade
 - o October, January, February, and April
 - o 6th and 7th graders will have access to on-demand sessions
 - Program Additions / Enhancements that can be added
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling A network of nutrition counselors will provide monthly sessions to participants.
 - **Sports Showcases** Individual and team showcases in identified sports will be provided for players. These events will be made available to every college program in America via live stream and post-event on demand.
 - 2 individual showcase
- Rising Stars Mentorship Program (9th through 10th Graders)
- **Rising Stars Mentorship Program** A network of professionals would serve as mentors and we have established a network of instructors/counselors and college coaches to provide monthly sessions.
 - 4 mentorship sessions
 - o October, January, February, and March / April / May
- Student Athlete College Preparation Sessions Via in person, video teleconferences, and on demand video
 recordings, we have put together sessions to provide from a network of college admission and financial aid counselors
 to provide during these sessions for the parents and players who participate in this program.
 - 4 sessions
 - o October, January, February, and March / April / May
 - Assistance in development of initial college list (25 colleges) (SAARs emailed by student athlete*)
- Program Additions / Enhancements that can be added
 - Academic College Visits Students will be provided the ability to participant in academic college visits to expose student to college campuses, talk with admissions and financial aid personnel at colleges regionally and nationally.
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling A network of nutrition counselors will provide monthly sessions to participants.
 - Fitness Classes / Training A network of trainers will provide training sessions to participants.
 - College Sports Showcases Showcases will be provided with participants being evaluated, ranked, and their information provided to college coaches.

Evaluation: We will conduct teleconference reviews every 60 days to updated and validate the program for the participants.

- Rising Stars Mentorship Program We will provide mentorship sessions via video teleconference and uploaded to our website for student athletes and track their progress for the duration of the pilot program.
- Student Athlete College Preparation Session We will provide college preparatory sessions via video teleconference and on-demand for participants for a period of 6-months and track their progress for at least one year.
- Program Additions / Enhancements that can be added
 - Academic College Visits –We will track the number of participants that attend these visits along with what the number of provide academic college visits for.
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling We will provide nutrition counseling services for students and track their nutritional progress for at least one year. Additionally, we will have an online information resource that will allow program participants the ability to ask questions to our group of nutritional experts. These questions will then be answered in a 24 to 48-hour window by at least one member of our nutritional counselor/instructor cohort.
 - **College Sports Showcases** We will monitor the number of views for our video live stream and keep track of the college coaches who commit to attending the event in person. Additionally, we will track what student athletes go to what colleges after attending this event.



The following will be provided to each participant:

- Rising Stars Mentorship Program Monthly mentorship sessions, meeting on the designated day of the week each month via video teleconference with our staff in Texas.
- Student Athlete College Preparation Sessions Monthly sessions, meeting on the designated day of the week each month via video teleconference with our staff.
 - Program Additions / Enhancements that can be added
 - Academic College Visits The ability for students to semi-annually visit college campus.
 - Nutrition (Health and Wellness) Program -
 - Nutrition Counseling Monthly nutrition sessions, meeting on the designated day of the week each month.
 - Fitness Classes/Training Bi-Weekly fitness classes/training sessions, meeting on the designated days of the week each month.
 - **College Sports Showcases** College showcases will be provided to with participants being evaluated, ranked, and their information provided to college coaches.



Military Family College Readiness College Bound Program (11th through 12th grades):

<u>Method</u>: The Military Family Readiness College Bound Program is an annual program that will run for a period of 12-months each year. We will speak with each family readiness support assistant, MWR, Youth Services Coordinator, coach, parent, and player assigned to the each of our target areas to inform them of the Military Family College Readiness Program for the following aspects of this program:

- **College Bound Mentorship Program** Via in person, video teleconferences, and on demand video recordings, we have put together mentorship sessions to provide during these sessions for the parents and players that will help take them down this pathway to college. We also will have staff available to answer any questions, concerns, etc. for the program participants as they take this journey.
 - 12 monthly mentorship sessions
 - January through December
- ACT/SAT Prep / Validation Participants in this program will have the ability to participate in SAT/ACT Prep sessions if needed. Additionally, we will validate all ACT/SAT scores for compliance with NCAA and other sports associations requirements.
- Student Athlete College Preparation Sessions Via in person, video teleconferences, and on demand video recordings, we have put together sessions to provide from a network of college admission and financial aid counselors to provide during these sessions for the parents and players who participate in this program.
 - 6 sessions
 - o January, March, April, June, July, and August
 - By end of Junior year, college list down to 10 colleges
 - College list down to 5 colleges at start of Senior year
- Online College Marketing and Promotions We have developed a website portal that allows student athletes selected for this portion of the program the ability to create online profiles that consist of their photo, contact information, high school information such as grades, GPA, SAT/ACT test scores, and video highlights of their athletic accomplishments.
- Program Additions / Enhancements that can be added
 - Academic College Visits Students will be provided the ability to participant in academic college visits to expose student to college campuses, talk with admissions and financial aid personnel at colleges regionally and nationally.
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling A network of nutrition counselors will provide monthly sessions to participants.
 - Fitness Classes / Training A network of trainers will provide training sessions to participants.
 - Academic College Visits Students will be provided the ability to participant in academic college visits to expose student to college campuses, talk with admissions and financial aid personnel at colleges regionally and nationally.
 - College Sports Showcases Showcases will be provided with participants being evaluated, ranked, and their information provided to college coaches.

Evaluation: We will conduct teleconference reviews every 60 days to updated and validate the program for the participants.

- College Bound Athlete Mentorship Program We will provide mentorship sessions via video teleconference and uploaded to our website for student athletes and track their progress for the duration of the pilot program.
- ACT/SAT Validation We will work with student athletes to verify their ACT/SAT testing requirements are in compliance with NCAA and other sports associations requirements.
- Student Athlete College Preparation Session We will provide college preparatory sessions via video teleconference and on-demand for participants for a period of 6-months and track their progress for at least one year.
- Online College Marketing and Promotions Each 11th and 12th grade student athlete who participates in this portion of the program will be allowed to the ability to create an online profile that will consist of their photo, contact information, high school information such as grades, GPA, SAT/ACT test scores, and video highlights of their athletic accomplishments. Through our online platform, student athlete profiles will be



made available to a network of over **1,500** college coaches that are seeking quality student athletes for their programs. We will track what colleges contact the student athletes and ultimately the college that they chose to attend.

- Program Additions / Enhancements that can be added
 - Nutrition (Health and Wellness) Program
 - Nutrition Counseling We will provide nutrition counseling services for students and track their nutritional progress for at least one year. Additionally, we will have an online information resource that will allow program participants the ability to ask questions to our group of nutritional experts. These questions will then be answered in a 24 to 48-hour window by at least one member of our nutritional counselor/instructor cohort.
 - Fitness Classes/Training We will provide bi-weekly training sessions for participants and track their health and fitness progress yearly until they exit the program.
 - **College Sports Showcases** We will monitor the number of views for our video live stream and keep track of the college coaches who commit to attending the event in person. Additionally, we will track what student athletes go to what colleges after attending this event.
 - Academic College Visits –We will track the number of participants that attend these visits along with what the number of provide academic college visits for.

The following will be provided at each location:

- College Bound Athlete Mentorship Program Monthly mentorship sessions, meeting on the designated day of the week each month via video teleconference with our staff in Texas.
- ACT/SAT Validation Each participants ACT/SAT scores are validated based off of their core GPA to
 determine their eligibility for an athletic scholarship. Those students whom need to increase their test cores
 will have the ability to do so through the ACT/SAT Prep Course.
- Student Athlete College Preparation Sessions Monthly sessions, meeting on the designated day of the week each month via video teleconference with our staff.
- Online Athletic Marketing and Promotions Each 11th and 12th grade student athlete we be provided an online marketing and promotion profile that will be accessible to a network of over 1,500 college coaches.
- Program Additions / Enhancements that can be added
 - Nutrition (Health and Wellness) Program -
 - Nutrition Counseling Monthly nutrition sessions, meeting on the designated day of the week each month.
 - Fitness Classes/Training Bi-Weekly fitness classes/training sessions, meeting on the designated days of the week each month.
 - **College Sports Showcases** College showcases will be provided to with participants being evaluated, ranked, and their information provided to college coaches.
 - Academic College Visits The ability for students to semi-annually visit college campus.



Gang Prevention

In 2011, the National Gang Intelligence Center reported the number of gang members in the United States was estimated at 1.4 million. This number is a conservative estimate. Some of these gang members operate on college as well as high school campuses.

Dealing with gang influence requires a multi-level approach. At "P2C Athlete Prep" we have developed a Gang Prevention Program to help school administration, coaches, students and parents become aware of this troubling problem and how to deal with it.

The Gang Prevention Program includes, but is not limited to:

- Educating school personnel, coaches, students and parents about the potential infiltration of gang-related activity and how to recognize signs of this activity
- Providing forums of discussion on ways to discourage or disrupt gang infiltration
- Encouraging students to share information among their peers and build strong social connections that are outside of gang activity
- Helping students develop their "inner resources" to remain independent of gang influences
- Introducing student students to role models who have severed their own ties with gangs and are now leading successful, productive lives independent of gang influence

Bullying Prevention

Bullying is a very serious behavior that can have grim consequences. The National Education Association estimates that about 160,000 students miss school every day because of the fear of being bullied. Victims of bullying are at risk of being seriously scarred emotionally, and many of them suffer a permanent loss of self-esteem. Unfortunately, some have even taken their own lives.

Bullying is a nationwide problem that every organization should work to mitigate in some way. Our Bullying Program gives students the information and tools they need to deal with the effects of bullying and behave honorably and with courage. We also share information with parents and teachers. Some of the subjects that we discuss in our Program include:

- Learning about the main types of bullying: verbal, social, physical and cyber
- How to recognize the signs of bullying?
- How to respond to bullying in a way that is safe but effective?
- How a bystander can take action during a bullying situation?

In addition to these subjects, we also:

- Develop materials that can be downloaded for printing and circulation
- Reach out to well-known individuals in the community to encourage them to visit schools for the purpose of spreading the anti-bullying message
- Host an online chat feature that offers a forum for discussion for the discussion of bullying
- Provide access to additional resources and support groups



Drug and Alcohol Prevention

Although we would like to believe that our children have the strength and resolve to resist the temptations of alcohol and drugs, we know that many cannot do this alone.

The goal of our Drug and Alcohol Prevention program is to make students more aware of the negative impact that drug and alcohol use has on their road to success. We lay out the facts, such as:

- Drinking five or more drinks in one-night impacts brain function for up to three days.
- Heavy drinking can lead to late attendance or missing school for up to fourteen days a year.
- Students who drink or use drugs have lower grade point averages, lack motivation, and risk permanent loss of memory and the ability to learn.
- Since teenagers are not fully mature yet, alcohol can prevent crucial brain development, in addition to impairing judgment.
- Smoking five marijuana joints a week has the same number of carcinogens and tar as a pack of cigarettes and affects lung capacity.
- Marijuana also inhibits problem-solving and memory at a time when schools are emphasizing critical-thinking skills.

Young people are in a period of transition. They sometimes deal with the stress that is associated with this transition in ways that are not healthy. Therefore, in addition to educating students about the negative effects of alcohol and drugs, "Treating the Need" also teaches approaches to managing stress in more productive ways.

To that end, our Alcohol and Drug Prevention also connects student athletes:

- To local educational workshops related to stress management and substance abuse, and
- Counselors who are sensitive to a student athlete's unique needs.

Money Management

Money management is a life skill that is rarely included in a school's curriculum. Because of this, many students head off to college or on to their post-high school careers without understanding how to manage their finances prudently – and too many are learning by trial and error.

The fact that the student loan debt has been growing every quarter with increasing delinquency rates is a symbol of how young men and women may be losing control of their financial future.

As of May 2013, delinquent US student loans hit a record high with over \$100 billion past due. In 2012, Sallie Mae reported that 50% of college students had a minimum of four credit cards and over 80% were not paying off their credit card bills. Fortunately, it is not as easy to qualify for credit cards these days because of tighter lending standards among credit card companies and because of the Dodd-Frank financial reform act that made it harder for credit card companies to market credit cards to students on college campuses.

Because thousands of students graduate and enter the workforce without proper financial skills in place, "P2C Athlete Prep" has developed a Money Management program. We believe that both High School and College students – even Middle School students – would benefit from learning the basic concepts involved in earning, saving, spending and investing money.



We include lessons such as:

- How to establish short-term and long-term financial goals
- How to prepare a budget and then stick to it
- Why creating a "spending log" is an important step in budget preparation
- The difference between essential and a non-essential expense
- The importance of opening and maintaining a savings account and developing an emergency fund
- How to balance a checkbook
- How to read a bank statement and understand bank fees
- Whether or not to open a credit card or debit card account and when to do so
- The differences between the different types of credit cards and understanding their requirements, restrictions, fees and penalties
- The importance of monitoring your credit history through a free credit report
- How to protect sensitive information so that you do not become a victim of identity theft or fraud.

Workforce Development (Resume Writing and Interviewing)

"P2C Athlete Prep" has developed an Athlete Resume Writing Program to help students who are nearing graduation. We help them identify their skills and achievements and teach them how to present these skills and achievements in a compelling way to prospective Colleges or employers.

Among our many Resume Writing services, we provide:

- Ways to identify individual strengths, skills and attributes
- Tips on writing resumes and cover letters
- Samples of effective resumes
- Lists of careers that best utilize a student's skills
- Tips on how to prepare for an interview
- Job resources and links related to a job search

Mentorship Programs: Rising Stars Mentorship Program

We believe the Rising Stars Mentoring Program plays an important role in a student's life. *As a middle-or high-school student:* Although education is the primary goal of our schools, students face other challenges that will ultimately influence their future. Some students try to figure out how to combine athletics with their studies. Some with fragile self-esteems align themselves with groups that experiment with risky behaviors. Some walk-in isolation because, for whatever reason, they don't "fit in."

The role of a mentor can range from "informal career counselor" to "trusted confidante." Experienced mentors are mature adults who students can turn to in times of confusion or stress. They are able to help students navigate their complex educational and social experience and also prepare them for success in life. They encourage; they listen; they advise; they support. Some students simply need help with time-management and establishing priorities. Others need help with building their self-esteem or balancing their social lives with their academic responsibilities. Some need counseling in terms of alcohol and drug use or dealing with being bullied. This Mentorship Programs connect students with mentors who will always act in their best interest. In addition to being a trusted friend and counselor, our mentors also interact with teachers, parents, coaches, student services and anyone else who can play a part in the support system that will be the foundation for a student's overall success.

College Bound Athlete Mentorship Program

We believe the College Bound Athlete Mentoring Program also plays an important role in a student's life.

As a first-year college student: From the very first day that they walk onto the campus of a college or university, students face a stressful environment. The difficult qualification and acceptance process is behind them, and they are now a member of the student body of the college of their choice. But there is very little time for relaxation or reflection between the rigors of academic requirements, coping with the new experience living away from home, and trying to find his or her place in the campus social structure.

The role of a mentor can range from "informal career counselor" to "trusted confidante." Experienced mentors are mature adults who students can turn to in times of confusion or stress. They are able to help students navigate their complex educational and social experience and also prepare them for success in life. They encourage; they listen; they advise; they support. Some students simply need help with time-management and establishing priorities. Others need help with building their self-esteem or balancing their social lives with their academic responsibilities. Some need counseling in terms of alcohol and drug use or dealing with being bullied.

These Mentorship Programs connect students with mentors who will always act in their best interest. In addition to being a trusted friend and counselor, our mentors also interact with teachers, parents, coaches, student services and anyone else who can play a part in the support system that will be the foundation for a student's overall success.

SAT/ACT Preparation:

As part of our commitment to helping students achieve their academic goals, "P2C Athlete Prep" offers support to those who need help preparing for SAT and ACT tests. All students applying to a US college or university are required to take one or both tests to participate in the higher education admissions process. Colleges and universities use the SAT and ACT scores as one indicator of a student's ability to perform college level work. More than a million students take these tests every year to compete for placement at the college or university of their choice. We help students understand that the SAT test is an *aptitude* test that currently includes four sections (Reading, Writing and Language, two sections of Mathematics – which is 50% of the test score – and an optional Essay section). The ACT test is an *achievement* test and has up to five sections (English, Reading, Science, Math – which is 25% of the test score – and an optional Writing test). Some students are not familiar with how important these tests are in their athletic academic goals.

Our SAT/ACT Preparation Program includes but is not limited to:

 Helping student athletes understand which test will offer them the best opportunity for the highest score – or whether to take both – according to their individual strengths and weaknesses.



- Teaching specific techniques to use when approaching each component of a test and how to narrow choices on multiple choice questions.
- Providing practice tests that are similar to ACT and SAT tests in terms of the types of questions and the format.

Our goal is to empower all deserving students with the skills they need to "test to their potential" and the ability to take the tests with confidence.

College Preparation Classes:

There are specific categories of high school courses that students need to take and specific grades that they need to maintain to successfully participate in a college or university admissions process. It is important to understand that not all classes that meet a high school's graduation requirements will meet all requirements.

This is especially true if a student is applying to a NCAA college or university. Whether a student is an athlete or not, we feel that the following guidelines are helpful in preparing a student for college curricula.

The NCAA defines an eligible core course as:

- An academic course in one or a combination of these areas: English, mathematics, natural/physical science, social science, foreign language, comparative religion or philosophy.
- A four-year college preparatory course and a course at or above the high school's regular academic level, for example, an AP class or outside college course.

We recognize that not every school has a curriculum that fully supports these requirements. We also understand that, even with careful planning, some students may benefit from course work outside of the traditional high school environment.

To that end, we have developed College Preparation Classes that serve to fill the gaps for students who want to make sure that the coursework they take in high school will help them become eligible for admission to a top-ranked college.

We also realize that students may need other types of college preparatory support beyond course work. Whether it is strengthening their skills in writing college admission essays or learning the best way to prepare for a college admissions interview, "P2C Athlete Prep" is here to help. Not every student will choose to go to college. There are many jobs emerging that do not require a college degree but do require technical training. We encourage students to continue their education beyond high school, whether it is to acquire a technical skill or enter college. The goal is to prepare every student for an occupation.

Scholarship Program / Workshops:

Although finding a way to pay for a college education can seem daunting to students and their families, there is a wide range of grants, scholarships and loans that are specifically designed to help them. Since "P2C Athlete Prep" believes that every student everywhere deserves an opportunity to succeed, we have developed a Five-Year Step by Step Scholarship Program to guide them to resources that will help them finance their education.



There is a wide range of grants, scholarships and loans that are offered by Federal and State governments. In addition, colleges, universities, private and nonprofit organizations all offer scholarships and financial aid as well. The key is to understand the difference between grants, scholarships and loans, how to find them and how to qualify for them.

The Scholarship Program provides students with information to help them navigate this process and develop a step-by-step plan to take full advantage of the financial resources most suited to their needs and abilities.

We *teach* them:

- How to fill out and when to submit a free application for Federal Student Aid (FAFSA)
- The difference between a Federal Pell Grant and a Federal Supplemental Education Opportunity Grant (FSEOG)
- The difference between a Federal Subsidized Strafford Loan and a Federal Unsubsidized Strafford Loan
- The application process of a Federal Parent Loan for Undergraduate Students (PLUS)
- Post 911 GI Bill (Military Scholarship Program)
- North Carolina Scholarship for Children of Wartime Veterans (Military Scholarship Program)
- Yellow Ribbon Program (Military Scholarship Program)
- The Fry Program (Military Scholarship Program)

We *connect* them to:

- Federal websites that provide current information about government grants, scholarships and loans
- Private and non-profit resources
- Announcements released by colleges and universities about scholarship availability

We also encourage students to take advantage of the expertise of their guidance counselors and to continue to ask questions until they thoroughly understand the process. We believe that financial challenges should never derail a student's path to success.

Online Marketing and Promotions:

Another service for student athletes is our Online College Athletic Resources program. An online athletic profile is one of the most important marketing tools a player can have. It allows college coaches to quickly review key information about a player and make that critical decision whether the athlete is worth considering for recruitment.

The competition is tough. Some studies suggest that Division I college football programs have databases that have over 5,000 prospective players. Not every student athlete knows how to create a profile that will grab the attention of a busy coach or recruiter, and not every student athlete has the resources to invest in professional recruitment services.

We help student athletes create strong athletic profiles at a very low cost – profiles that emphasize their greatest skills and accomplishments to give them a competitive edge in the recruitment process.



- Sport specific statistics
- Athletic highlights
- Athletic recognitions and awards
- Clinics and camps attended
- Club information
- Scholastic honors
- Academic highlights such class rank, GPA and SAT/ACT scores
- Coaches' comments
- Digital photographs and movie clips

Each profile is uniquely formatted and reflects the student athlete's greatest strengths. Every player has had a shining moment – that moment will be captured. Every player has an academic strength – that strength will be highlighted. Every player has participated in school activities – those activities will be included. Our profiles are individualized to present the many faceted talents of our student athletes for recruitment.

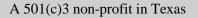
Academic College Visits:

Douglas Christiansen, Vice Provost for Enrollment, Dean of Admissions for Vanderbilt University sums up the importance of a college visit prior to a student making a final choice on attending a particular college or university.

-- "While a student can find out basically all he/she needs to know about a campus via the Internet, until a student takes a trip to that campus, the actual experience is just theoretical. Knowing the journey involved to just arrive at a campus is critical. We have had students arrive, after driving all day, who then reconsider their opinion of our school. We have had students who have traveled around the world to arrive here, and fall in love with our campus immediately. The feel once a student arrives is very personal, and it is one all students need to have experienced before deciding which school is right for them. A campus visit allows the student to experience the trip involved to get to the school, the people who are there, and the actual learning environment on campus. Seeing the dorms and dorm rooms, tasting the food, walking the campus—all these elements are critical to understanding if a student will actually be happy once he/she is a student there."

Sports Showcases:

Athletics provide students with a healthy outlet of energy, the opportunity to excel in a sport, as well as, a way to enjoy the benefits of team camaraderie. For some students, a professional career in sports is their ultimate dream. P2C Athlete Prep through its partnerships will provide sports showcases: clinics, camps, showcases, and team events so that participants can sharpen their skills and remain focused and physically fit during the months that they are not in school. Participating in a comprehensive sports program will improve an athlete's agility, speed, strength and endurance. We will be able to offer a sports showcase in the following sports at military installations: football, baseball, softball, basketball, and volleyball. These showcases will be designed to be a challenging and motivating environment that supplements a school's athletic program and provides school athletes with a stimulating, memorable experience.





Typically, sports showcases can be very expensive, but through our partnerships, we will be able to provide exposure opportunities to military dependents on military installations that will help in reducing the costs to participants who have limited financial resources to programs that offer scholarships or sliding scale options. Through our partnership, P2C Athlete Prep will be able to provide both individual showcases and team events that will allow participants to gain national attention via video livestreaming, reaching out to college coaches.

Sustainability:

Currently, we sustain these programs by charging the families of student athletes looking to utilize sports to minimize their cost of attending college. In doing so, we greatly minimize the reach of these programs because many families just do not have the discretionary income to pay for these programs and services.

We will be seeking grants and aid to fund these and any future programs. We also intend to use volunteers to minimize costs associated with many of the classes in the programs. We will also seek donations from other non-profit entities, private donors, and corporate sponsorships.

Until we can reach the goal of sustaining these programs on their own, we will have to continue to charge participants until enough donations and grant money is secured. As grants and donations come in, we will scale down the costs associated with each program appropriately until the costs becomes minimal to none for all participants

CONCLUSION

P2C Athlete Prep is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to inspire and empower today's youth to change their world. Through academics and athletics, our goal is to make our program accessible to anyone, anywhere. Through our programs, our goal is to support the whole child as he or she struggles to find his or her personal identity, build self-esteem and enjoy a successful academic experience on the path to maturity. We will equip each child with the skills and tools they need to create change in their communities.



Program Partners Information:

SAT and ACT Prep Courses Cheryl Litras Office: (951) 256-4076 Email: <u>Cheryl@eKnowledge.com</u>



http://www.eknowledge.com/P2C

Online Tutoring Services 2308 Mount Vernon Ave. #705 Alexandria, VA 22301 Email: Maureen.haney@tutor.com Office: (434) 249-0071

College Recruiting, Marketing, Promotions, and Prep Services Pathway 2 College LLC 4243 Piedras Suite 228 San Antonio, TX 78228 Email: d1scout@pathway2college.org Office: (210) 257-8068





Health Fitness, Nutrition, Sports Specific Training Services, Individual and Team Showcases / Tournaments EBH Fitness LLC 6961 Doniphan Dr. Suite I Canutillo, TX 79835 Email: info@ebhfitnessllc.com Office: (915) 276-2189





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